

Personal Profile



Bernhard Wolshofer

Head of Sales & Marketing

Bernhard Wolshofer has extensive experience in sales of high investment goods for the machinery and automotive industry.

Since 1st October 2009 he is responsible for sales, business development and marketing at Proton Motor.

Prior to joining Proton Motor Bernhard Wolshofer worked 25 years at Siemens AG at the industrial automation and drive technology, most recently as Vice President Sales at the Munich subsidiary. During his tenure at Siemens, he spent several years as bureau chief in Tokyo, Japan, responsible for cooperation with Japanese companies. As a department head in the production plant for the automotive industry, he was responsible for major projects at the customer Audi AG and Daimler AG in Germany and abroad.

Bernhard Wolshofer studied electrical engineering at the University of Stuttgart, where he worked after graduation as a research associate at the Institute for Electrical Machines and Drives, and has lived there back in the seventies, dealing with electrical drives for heavy vehicles.